

2010 National Rates

Rate Base **3,800,000**

FOUR COLOR

Full Page	\$259,960
2/3 Page	\$204,660
1/2 Page and Digest	\$159,785
1/3 Page	\$129,770
1/4 Page	\$100,765

TWO COLOR

Full Page	\$253,630
2/3 Page	\$193,715
1/2 Page and Digest	\$156,750
1/3 Page	\$106,750
1/4 Page	\$86,510

BLACK & WHITE

Full Page	\$217,130
2/3 Page	\$162,775
1/2 Page and Digest	\$127,900
1/3 Page	\$85,830
1/4 Page	\$74,440
1/6 Page	\$43,480

COVERS

Back Cover	\$408,775
Second Cover	\$341,000
Third Cover	\$335,285

Rates effective with the Jan 1, 2010 issue.