

For Immediate Release
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Car and Driver, Road & Track Brand Exotic Sports Car Driving Events

Enthusiasts will be able to drive super-cars including Porsche, Ferrari and Lamborghini during 15 city tour

NEW YORK, NY (September 18, 2007) – *Car and Driver* and *Road & Track*, two of America's leading car enthusiast publications, announce The Car and Driver/Road & Track LIVE series, a nationally-touring sports car driving program that allows consumers the opportunity to drive a fleet of exotic sports cars on either public roads or closed-course race tracks. The Car and Driver/Road & Track LIVE series will visit 15 major U.S. markets in 2008 including New York, Los Angeles, Chicago, Atlanta, Seattle, San Francisco and Houston, among others.

The LIVE program represents a new standard in consumer-based driving outings. Participants can enjoy two distinctly different styles of driving adventures each featuring a variety of the most sought-after exotic sports cars. The tour's stable of pulse-quickenning super-car brands includes Porsche, Ferrari and Lamborghini, among others.

Principal to the LIVE program are renowned *Car and Driver* and *Road & Track* magazines, automotive flagships of the Hachette Filipacchi Media U.S. (HFM US) group.

A series of full-page ads will debut in the November issues of each magazine. A complement of sponsorship opportunities will be made available to corporations desiring to align themselves with the program.

“Many of our readers have only enjoyed the greatest sports cars through the pages of our magazines, said Nick Matarazzo, EVP/Group Publishing Director, men’s enthusiast network, Hachette Filipacchi Media U.S. (HFM U.S) group. “Now, they can drive and compare a variety of them all in the same day, in either a street or race track setting,” he continued. “This is a natural extension of the powerful Car and Driver and Road & Track brands. We are confident that the LIVE program will give each publication a powerful new connection to its readers.”

Executive Drive, a Zionsville, Indiana- based driving events company, will manage and conduct the Car and Driver/Road & Track LIVE events. The company has a proven record in supplying both race track and street driving events to corporate clientele. Since 2001, leading companies have utilized Executive Drive for premium driving events and automotive product launches. In addition to an experienced and dedicated full-time staff, the company also utilizes a corps of trained driving instructors, many with distinguished racing careers.

“Through the years, Executive Drive has introduced thousands of Americans to some of the world’s most exciting cars,” said Zak Brown, Founder, Executive Drive. “Now, with fantastic program partners in Car and Driver and Road & Track, there is an even more exceptional sports car line-up. And by visiting an unprecedented number of markets in 2008, even more people will have the chance to enjoy these dream cars on highways or race tracks.”

Hachette Filipacchi Media U.S. (www.hfmus.com) enthusiast brands reach over 50 million consumers through magazines and millions more through online and mobile content. The company’s prestigious brands include American Photo, Boating, Car and Driver, Cycle World, ELLE, ELLE Decor, ELLEgirl, Flying, Home, Metropolitan Home, Popular Photography & Imaging, Premiere, Road & Track, Sound & Vision, Woman's Day and Woman's Day Special Interest Publications. The company recently purchased Jumpstart Automotive Media, the vertical advertising network focused exclusively on the automotive industry, and is launching its first digital brand PointClickHome, the home decoration/makeover site this Fall. Hachette Filipacchi Media U.S., Inc. also includes book and custom publishing, integrated marketing, database and market research, as well as licensing, and is part of the Lagardère Active division of Lagardère SCA (www.lagardere.com).

About Executive Drive

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