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oman's Day captivates more than 22 million readers by inspiring them to **Live Well Every Day**. *Woman's Day* is designed for how we live now – with a **strong voice** that serves up simple, but sound ideas about health, food, family, relationships, home and style. A **streamlined look** and integrated media capabilities reflect both the sensibility of our readers and our editorial commitment to **fresh thinking**. *Woman's Day* is truly an indispensable guide to **living the best day possible**.

Source: MRI Spring 2008