

ELLE DECOR

2009 MAIL ORDER RATE CARD

Circulation: 500,000

Published 10x Per Year

Effective: February Issue

Color	Size	1X	3X	6X	9X
Black & White	Full Page	35,775	34,715	33,990	32,370
	1/2 Page	21,895	21,235	20,800	19,810
	1/3 Page	14,490	14,070	13,770	13,115
2 Color	Full Page	40,550	39,340	38,525	36,685
	1/2 Page	24,785	24,050	23,550	22,430
	1/3 Page	16,410	15,920	15,600	14,860
4 Color	Full Page	47,695	46,290	45,325	43,165
	1/2 page	29,095	28,225	27,650	26,335
	1/3 page	19,285	18,705	18,325	17,445