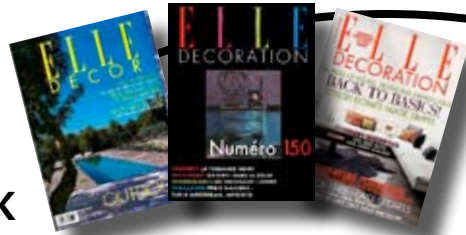


GLOBAL NETWORK



ELLE DECOR, THE WORLD'S #1 DESIGN MAGAZINE NETWORK

- 24 EDITIONS
- 26 COUNTRIES
- 8 MILLION READERS GLOBALLY

LUXURY DESIGN GROUP



ELLE DECOR & METROPOLITAN HOME

- COMBINED AUDIENCE OF 3.5 MILLION
- UNPARALLELED ACCESS TO TOP 20% OF U.S. CONSUMERS

ONLINE



POINTCLICKHOME.COM

- PREMIER SHELTER DESTINATION
- CURRENT ESTIMATED UNIQUE VISITORS: 650,000
- DESIGN TOOLS - DESIGN MY ROOM, ROOM FINDER
- SWEEPSTAKES



TELEVISION

TOP DESIGN

- BRAVO'S HIT REALITY-COMPETITION SHOW HAS RETURNED FOR A SECOND SEASON SEPTEMBER 2008
- 1.78 MILLION TOTAL VIEWERS
- TOP DESIGN AND PROJECT RUNWAY PROPELLED BRAVO NETWORK TO THE TOP OF THE CABLE RATINGS FOR THE 9 P.M. TO 11 P.M. E.T. TIMESLOT
- ELLE DECOR'S EDITOR-IN-CHIEF MARGARET RUSSELL IS A JUDGE ON EVERY EPISODE

SIGNATURE PARTNERSHIP OPPORTUNITIES

1. **ELLE DECOR PRESENTS THE LEXUS YOUNG COLLECTORS NIGHTS WITH CHRISTIE'S INTERIORS**
 - PRIVATE VIEWING PARTIES FOR CHRISTIE'S AUCTIONS 12/15 2009 DATES TBC

2. **WOMEN IN DESIGN WITH THE COOPER-HEWITT MUSEUM**
 - EVENT DISCUSSION NOVEMBER 17, 2008 WITH FEMALE DESIGNERS



BOOKS

- MARGARET RUSSELL'S NEW BOOK, *SO CHIC: GLAMOROUS LIVES, STYLISH SPACES*
- COMING IN 2009: NEW BOOK CELEBRATING ELLE DECOR'S 20TH ANNIVERSARY



AUDIENCE: 1,538,000

RATE BASE: 500,000

AD PAGES:

- #1 IN AD-PAGE GROWTH IN 2007: UP 13.1% VS. 2006
- 2008 UPDATE: UP 7% WITH THE SEPT. ISSUE AND FLAT YTD