

**2009 WOMAN'S DAY**  
**SPECIAL INTEREST PUBLICATIONS**  
**Ty Pennington Classified Rates**

**Shelter Network**

**Distribution**

Ty Pennington - March, June, September, December

500,000

<b>Distribution: 500,000</b>				
<b>Unit Size</b>	<b>Black &amp; White</b>	<b>2 Color</b>		<b>4 Color</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	
<b>1"</b>	1,576	1,882	2,179	
<b>1.5"</b>	1,752	2,090	2,428	
<b>2"</b>	2,116	2,517	2,933	
<b>2.5" or 1/12 Pg</b>	2,475	2,959	3,442	
<b>3"</b>	2,834	3,380	3,936	
<b>4"</b>	3,567	4,259	4,961	
<b>5" or 1/6 Pg</b>	4,316	5,138	5,990	
<b>10" or 1/3 Pg</b>	6,495	7,748	9,027	
<b>15" or 1/2 Pg</b>	9,157	10,915	12,714	